



KENSINGTON TOURS

PRIVATE GUIDED TRAVEL WORLDWIDE

Kensington Tours Announces New Director of Sales and Industry Relations

Tim Post appointed key contact to travel agent community

TORONTO, ONT (Jan 13, 2010): **Kensington Tours** CEO Jeff Willner is pleased to announce the appointment of Tim Post as Director, Sales and Industry Relations for the global private tour company. Based out of the company's Toronto office, Post brings with him a vast knowledge of the travel and tourism industry after working for more than 12 years in various management and leadership roles at CAA, Travel Cuts and Flight Centre.

In his new role Post brings senior management emphasis to the Travel Agent Channel and Kensington's custom FIT quote platform for agents. He will also lead the Corporate Incentive and Large Groups team.

"Tim Post brings a wealth of industry knowledge and a strong focus on customer service to better serve the travel agent community as Kensington continues to increase emphasis and investment in this important business channel," says Kensington CEO Jeff Willner. "Tim will be a valuable resource for travel agents especially as we continue the roll out of our agent portal www.KensingtonFIT.com - a global DMC product designed to allow agents to complete FIT quotes more efficiently and profitably."

Prior to his appointment as Director, Sales and Industry Relations, Post held a number of senior positions including serving for three years as Regional Manager for Egypt and the Middle East, the company's most profitable division, managing on-site DMC vetting and quality control and developing and managing sales processes and training.

"With the launch of our agent portal, this is an exciting time to be leading our industry relations team," says Post. "Kensington has made the agent community a priority and develop exciting new tools to help improve the way FIT is booked. I look forward to building new and stronger relationships in 2010 and beyond."

About Kensington Tours

Kensington Tours offers custom private guided tours to over 80 countries around the world. Kensington has developed a proprietary I.T. system that links hundreds of in-country offices, with over a million priced services, to allow FIT quotes in seconds. The flexibility of Kensington's offerings allows for personalization of every tour at a wide range of price points – resulting in a handcrafted vacation experience at an unbeatable value. The company's private tours are regularly benchmarked at 30% less than identical tours from premium group operators. Kensington Tours was named one of the 'Best Adventure Travel Companies on Earth' in 2008 & 2009 by the editors of *National Geographic Adventure* magazine.

Kensington's FIT booking platform is available free to agents at www.KensingtonFIT.com.

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